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Message Text

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15
ACTION TRSE-00

INFO OCT-01 EA-11 ADP-00 OPR-02 PRS-01 EB-11 PA-03 SY-10

RSR-01 RSC-01 /041 W
---------- 114531
R 010112Z SEP 73
FM AMEMBASSY TOKYO
TO SECSTATE WASHDC 6451
INFO USIA WASHDC

UNCLAS TOKYO 11251

REF: TREASURY DEPTEL 30 AUG.

EMBASSY PROPOSES PUBLIC AFFAIRS PROGRAMMING FOR PARTICIPANTS IN UPCOMING TOKYO MINISTERIAL MEETING:

1. ASAHI SHIMBUN HAS REQUESTED INTERVIEW WITH SECRETARY SCHULTZ AND YOMIURI WITH AMBASSADOR MALMGREN. THESE CAN BE SCHEDULED AT CONVENIENCE OF PARTICIPANTS AFTER ARRIVAL.

2. FOREIGN PRESS CLUB OF TOKYO HAS INVITED SECRETARY SCHULTZ TO SPEAK BEFORE LUNCHEON GROUP SEPT. 10. BOTH JAPANESE AND FOREIGN NEWSMEN WOULD ATTEND. FORMAT MIGHT BE 15 MINUTE PRESENTATION FOLLOWED BY 30 MINUTES QUESTIONS AND ANSWERS. WE REGARD THIS AS EXCELLENT FORUM FOR PRESENTING OFFICIAL STATEMENT OF AMERICAN VIEWS ON TRADE AND MONETARY REFORMS AND URGE IT BE GIVEN FIRST CONSIDERATION.

3. WE COULD VIDEO-TAPE FOREIGN PRESS CLUB SPEECH IF SECRETARY PARTICIPATES. THIS WOULD BE FOR DISTRIBUTION TO ALL EA POSTS.AN ALTERNATIVE TO THIS WOULD BE VIDEO TAPE INTERVIEW CONDUCTED IN STUDIO IN TOKYO SEPT 10, FOR SAME DISTRIBUTION. STUDIO PRODUCTION WOULD REQUIRE ABOUT ONE AND A HALF HOURS.
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4. THE TOKYO AMERICAN CENTER WOULD LIKE TO
PROGRAM STEIN, FLANIGAN, OR EBERLE, TOGETHER, SINGLY,
OR IN ANY COMBINATION AT INFORMAL DISCUSSION MEETING
IN AFTERNOON, SEPT. 10, ATTENDANTS WOULD INCLUDE
HIGH LEVEL SPECIALISTS IN TRADE AND MONETARY AFFAIRS
FROM JAPANESE ACADEMIC, MEDIA, BUSINSS AND GOVERNMENT
ORGANIZATIONS.

5. MUST HAVE RESPONSE TO SUGGESTIONS FOR TOKYO AMERICAN
CENTER PROGRAMMING AND FOREIGN PRESS CLUB LUNCHEON
BY SEPT. 5 IN ORDER CARRY OUT NECESSARY PRE-PROGRAM
PLANNING.
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